



DYNAMIC LAYOUT+™

Browser Based Online Publishing Tool

DYNAMIC LAYOUT+ provides the high-end features of a desktop publishing tool in a standard browser-based solution. This technology is the next generation in web-to-print applications. Several end users can collaborate and work on multi-page documents such as catalogs, yearbooks and direct mail pieces from anywhere in the world at anytime.

The **DYNAMIC LAYOUT+** tool is based on an impressive cross-platform development framework called Flex™ 2, which is used for creating rich Internet applications. Flex enables you to create expressive, high-performance applications that run identically on all major browsers and operating systems. With the combination of this platform and our tool, it enables you and your end users to create page layouts that are ready to print, while you maintain the control. With the user-friendly features available, it makes it easier to design, instantly proof, order, and print all within one easy to use interface.

Features/Benefits

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| ▪ Flex™ 2 Interface | The DYNAMIC LAYOUT+ tool is based on a browser-based system, which gives the end user the capability to drag and drop all items, such as images, shapes, lines and text. The system utilizes both Quark and Adobe InDesign® features, but now only one license is shared by an unlimited number of users and can be accessed anywhere. |
| ▪ Page Management | Within the system, the number of pages that can be created are endless. These pages can all be completely managed and categorized into unlimited sections and chapters. They can be viewed or created as single or double page spreads and can be accessed and/or approved based on the corporate, group, or user level. |
| ▪ Template Management | The template manager can be utilized as a helpful guide or idea generator for your end user. It displays an unlimited number of templates to choose from. The template can have placeholders for graphics, text, and shapes, if needed. In addition, if there are specific regulations within a document format, items can be locked down or unchangeable within a particular area of a template. |
| ▪ Font and Image Management | Within this system, there is full support of most fonts that are currently available. The system's font management ranges from open type fonts to postscript to true type fonts. The end user has access to a library of font sizes and types as well as an automated spell check feature. This tool is also completely integrated into our digital asset management, which allows stored images to be utilized within the system. Graphics can be modified and managed with the option to be available to specific end users. |
| ▪ Layer Management | The system gives the end-user total control of the positioning and depth of shapes, images, and text. Anyone can utilize this tool to create sophisticated layouts utilizing opacity, drop shadows, underlying images, lines and shapes. The layer management is similar to what you would see in any other page layout software. However, what is unique to our software is that layers can also be locked down and/or turned off to specific end users to prevent them from editing a certain area of the document. |



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- **Online Soft Proofing** With the system's instant online proofing capability, the customized template that is created can be previewed to ensure that everything is correct within the design. It can be used as another approval setting that can prevent the end user from ordering a given template that may have an error exist within. The PDF proof can be viewed as high or low resolution, a jpeg or png file, and even with a watermark. This can be utilized as more security, to help prevent the end user from printing the file off themselves.
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- **Color Management** This easy to use interface offers a tool that will allow an end user to build his or her own custom colors. These colors can be created as RGB, CMYK, or HSB. The system also offers the capability of uploading a spot or named color. Regardless of a document's final output device, a spot color will stay consistent throughout the piece. Color management is vital for any organization that would like to maintain their brand integrity.
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- **Spell-check** As an end user creates text, the system will automatically notify if there is a spelling error.
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- Enables your end users to create their own page layouts that are ready to print, all while you maintain control
- Eliminates the need to purchase an individual desktop license for each user
- Reduces the need for end-user support because of the browser-based environment
- Allows you to choose from a library of fonts and font sizes, all with a built-in spell checker
- Allows you to upload images and/or select from existing images available
- Provides full support for page spreads, rotations, transparency and drop shadows
- Allows for an unlimited number of pages, all supported by a full-featured document manager
- Provides drag and drop of text, images, shapes, and lines
- Delivers document proofs instantly in Adobe PDF format
- Save pages instantly for future editing anytime and anywhere, and keeps track of the saves via full versioning support
- Makes dynamic customization, page layout, and design all easy tasks